

# Agenda



Motivation Why to work on this thesis?

Introduction What work has been done in advance?

Goal of this thesis What will this thesis deliver?

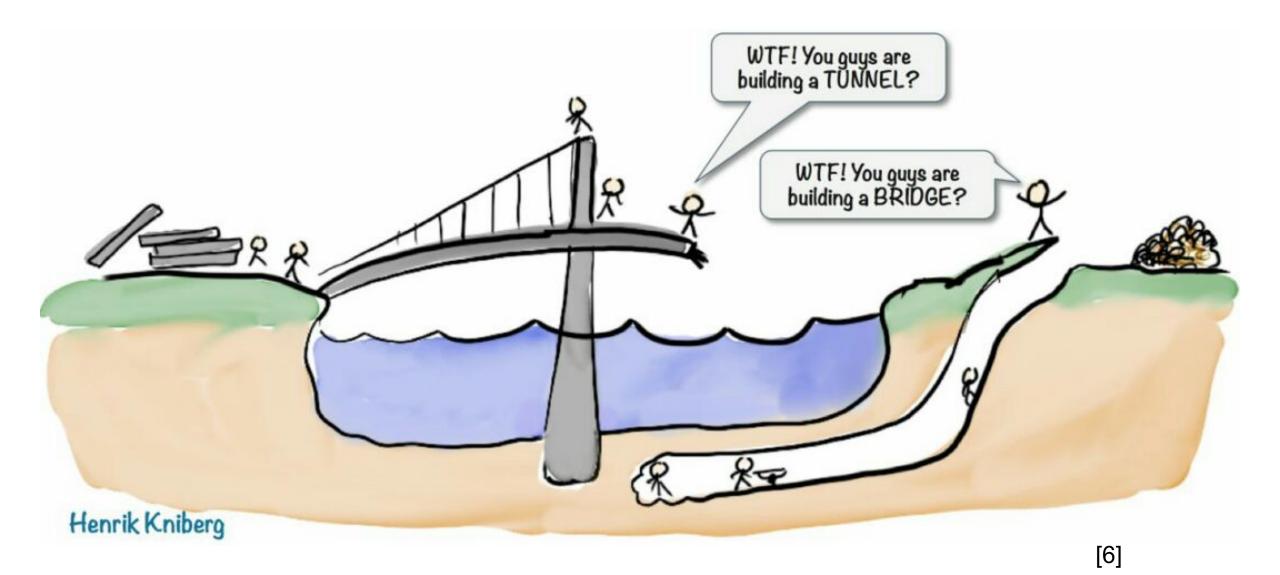
Research Approach How will I reach this goal?

Roadmap When will I be doing what?

Collaborations With whom have I collaborated so far?

## **Motivation**





#### **Motivation**





# **Agile** Agile development has

been a proven concept in small companies for many years, bringing them various benefits. [3]



#### Large-Scale

Many agile teams working on a project or product in a large scale sets a new form of complexity. [1,2]



#### **Patterns**

Patterns are one way to ensure relevance of the research outcome, relating the findings to real concerns in the industry. [5]



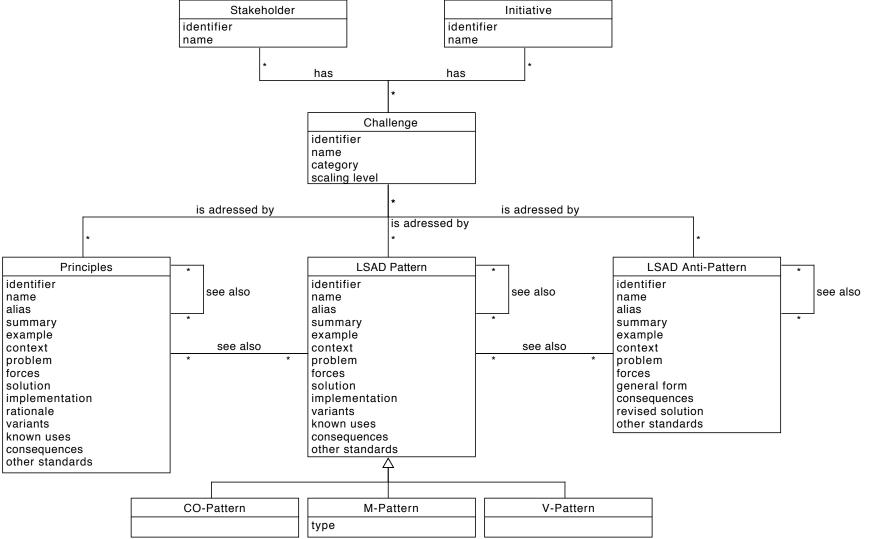
#### **Mindset & Culture**

Agile methods will not be successful by simply changing the process. It requires a cultural change which can be very challenging. [3]

## Introduction

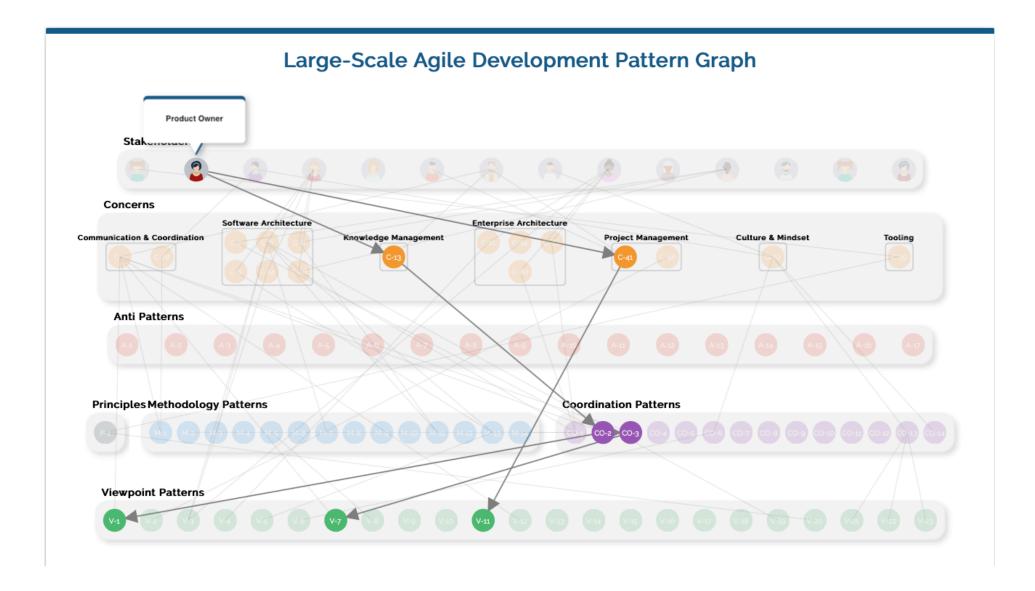


A proven pattern template. [4]



#### Introduction





### Goal of this thesis



#### **Research Question 1**

What are recurring challenges of Product Managers and Product Owners in Large-Scale Agile Development?

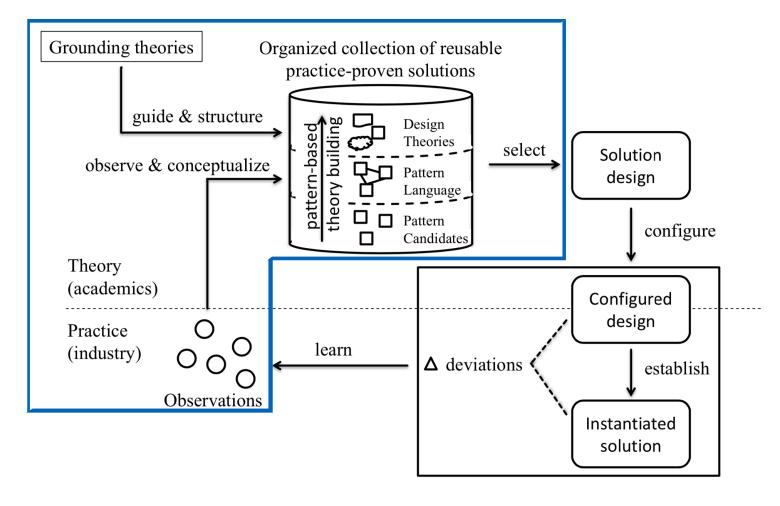
#### **Research Question 2**

What are **best practices** for addressing recurring challenges of Product Managers and Product Owners in Large-Scale Agile Development?

## Research Approach

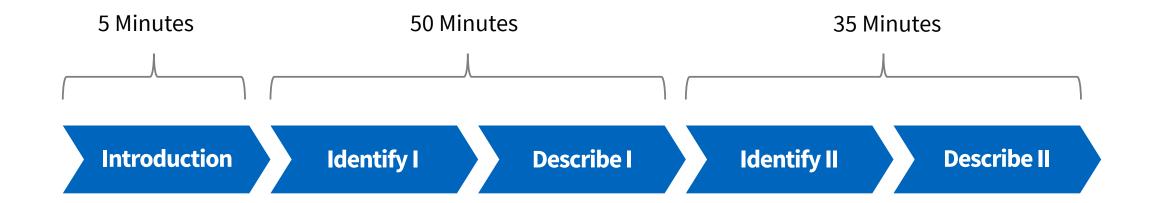


## Pattern-Based Research Design [5]



## Research Approach – Structured Interviews





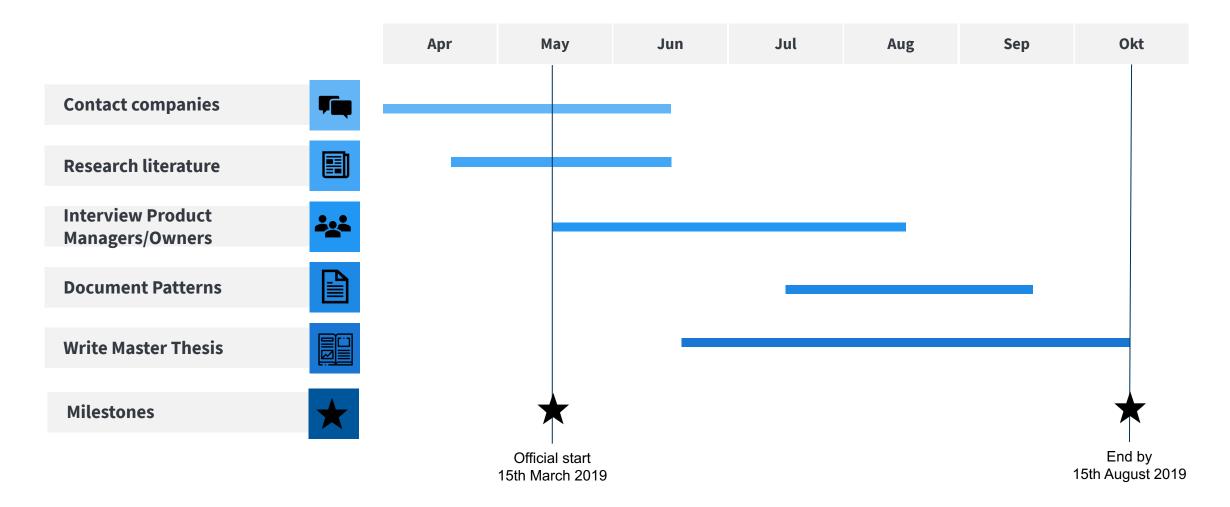
Short intro about the participants and short questions about you, your experience, and your organization Identification of concerns you face in your work as Product Owner/Product Manager Descriptions of the solutions you implement to address the identified concerns

Identification of additional concerns from a list provided by us

Description of the solutions you implement to deal with the concerns identified before

## Roadmap





#### Collaborations







# DAIMLER









### References



- [1] Uludag, Ömer & Kleehaus, Martin & Caprano, Christoph & Matthes, Florian. (2018). Identifying and Structuring Challenges in Large-Scale Agile Development Based on a Structured Literature Review. 10.1109/EDOC.2018.00032.
- [2] Dikert, K., Paasivaara, M., & Lassenius, C. (2016). Challenges and success factors for large-scale agile transformations: A systematic literature review. *Journal of Systems and Software*, *119*, 87-108.
- [3] Laanti, M., Salo, O., & Abrahamsson, P. (2011). Agile methods rapidly replacing traditional methods at Nokia: A survey of opinions on agile transformation. *Information and Software Technology*, *53*(3), 276-290.
- [4] Stepney, S. (2012, September). A pattern language for scientific simulations. In *Proceedings of the 2012 workshop on complex systems modelling and simulation, Orleans, France.*
- [5] Schneider, Alexander & Buckl, Sabine & Schweda, Christian & Matthes, Florian. (2013). Pattern-Based Design Research An Iterative Research Method Balancing Rigor and Relevance. 10.1007/978-3-642-38827-9\_6.
- [6] Henrik Kniberg (2016). Spotify Rhythm. Presentation at Agila Sverige.

